

## Weekly Manufacturers Meeting - 04/17/2020

**Reminder:** Please complete our COVID-19 survey so that our team can get a better picture of the impact it has on Hawaii manufacturers and find out what kind of assistance will be most helpful. Your participation and input is critical as federal funding becomes available, we will know how to best serve you.

Survey: <https://www.tfaforms.com/4811860>

### Critical Needs

- Please let IH know what PPE supplies you are in need of so we can see what's available locally or reach out to our National Network
  - Face Shields, Face Mask, Hand Sanitizer, etc

### Mother's Day Gift Box

- Pilot program to see the level of interest there is in locally manufactured products
- Info regarding interest and what is needed for the box will be going out in the HFMA newsletter
- Will be setting up an online site for a long term plan

### Online Marketing Ideas (CARES funding will go towards this)

- Social media: Facebook Live, Facebook Marketplace, Instagram Shopping
- Creating an app for sales: Hawaii's Manufacturing Marketplace
- Setting up individual websites for online marketing and purchasing

### Facility Changes - Social Distancing:

#### Diamond Bakery

- Significantly ramped up PPE
- Segregated raw materials from finished product
- Increase of third party cleaners
- Increased hygiene steps
- Monitor evidence of illness
- Increase sick leave policy

#### Maui Brewing

- Face Shields, Face Mask, Face Covering, Gloves
- Spray bottle sanitizer for when they approach, work, leave respective areas
- Monitor social distancing
- Employee comfort factor - Employees can request for more than 6ft distance

### Manufacturers Inventory + Needs:

Maui Brewing - In need of 16-32oz plastic bottles for packaging sanitizer

Maui Brewing - Have sanitizer available

Dana Labels - Have food packaging supplies, such as clear bags available

Hawaii Business Group - Different sized bottles available